

Eric Brand

Biography

Eric Brand is a writer and marketer with extensive experience creating and delivering targeted messages to global audiences.

He has been a writer/producer of network television shows (such as “Cosby”), wrote the screenplay for Gene Roddenberry’s final movie project, and was Managing Editor of *Metropolis* magazine. Eric’s essays, both serious and humorous, have been published in numerous outlets (such as the *Washington Post* and *Times of Israel*). His book, *Gladstone*, a biography of the 19th century British Prime Minister for Chelsea House Publishers, went into a second printing. His latest book project, with a publication target of 2026, is a unique take on Jewish history.

Eric has had senior marketing roles for some of the top financial firms in the world, such as Morgan Stanley and Brown Brothers Harriman. For several years, he produced the OurCrowd Global Investor Summit, building it into one of the world's premier tech events and the largest investor event in the Middle East. Eric also co-founded and ultimately sold BK Communications Group, a marketing advisory for the financial industry.

He has entertained and informed diverse audiences about marketing, the media, and Jewish issues at numerous venues, including Harvard and Bar-Ilan universities, the Hadassah National Conference, TLV Talks, and various television appearances.

Eric was born in Manhattan and earned a Bachelor's Degree at Stony Brook University, where he co-founded the award-winning undergraduate feature newspaper, made Dean’s List three times, and was thrown out of school on academic grounds three times.

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